

# **The Carol and Lawrence Zicklin Center for Business Ethics Research**

## **Research Proposal**

<b>Topic</b>	Corporate Purpose and Rationality
<b>Principal Investigator</b>	Alan Strudler
<b>Time Frame</b>	November 9, 2007 – June 30, 2008
<b>Description</b>	This project concerns the concept of corporate purpose. The project reviews expression of purpose and commitment by corporate leaders, and assesses corporate purpose on the basis of ideas from the philosophical literature of practical rationality.