

The Carol and Lawrence Zicklin Center for Business Ethics Research Research Project

Topic	Codes and Directors
Principal Investigator	Ryan Burg
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Collaborators	Bill Laufer, Wharton Bruce Freed, Center for Political Accountability Jamie Carroll, Center for Political Accountability Karl Sandstrom, Center for Political Accountability
Time Frame	February to December 2007
Description	<p>This project entails two related studies: a survey of corporate codes (codes survey) and a survey of directors (directors survey).</p> <p>The Center for Political Accountability began a survey of the S&P1000 in June 2006. CPA's survey reviews corporate self-governance of political contributions in either codes of conduct or auxiliary documents like board charters. To compile this data, CPA first visited public websites and then queried each firm to confirm that all relevant materials were included in analysis. The Codes and Directors Project will extend and redefine this research, by sampling the remainder of the S&P500 and surveying directors to determine risk perceptions. Taken as a whole, this project will contribute to an emergent dialogue on the structure and function of corporate self-governance through codes, exploring the perceived use-value of corporate codes from a board level perspective.</p>