

The Carol and Lawrence Zicklin Center for Business Ethics Research

Research Project

Topic	Stakeholder Concept and Moral Progress
Principal Investigator	Ryan Burg
Time Frame	July 1, 2006 - June 30, 2007
Description	<p>This research focuses on the stakeholder concept and moral progress, arguing that polarized debates between shareholder primacy and stakeholder management mistakenly characterize stakeholder orientations as morally progressive. Ryan's research took him to the British library where he studied an early British corporation that was actively debated in 1707. Ryan argues that this firm, the East Africa Trading Company, clearly managed its own stakeholders by carefully communicating with political elites and host governments, customers and the crown, but that this management orientation was blind to the moral worth of its cargo, slaves.</p>