

Young LEADers Against Corruption, 2009



“Our first program included a signed code of conduct by all Shell employees on a global level ... to abstain from all forms of corruption (i.e. bribery, fraud, facilitation payments, money laundering) in his or her institution... In joint effort with this project, the CEO and Chairmen of the Board will act both to enforce policies of transparency from a base level within Shell and create cost effective training programs led by civil society.” - LEAD student’s ideas on how Shell could fight corruption

During the last three years, the *Business Competitiveness and Development* team of the World Bank Institute has worked together with the Wharton School of Business in the creation of technical programs and exercises for students. These programs have been developed with the purpose of engaging the students in the mindset of how business can be ethical while still being profitable.

This partnership has worked to target outstanding minority high school students that form part of the LEAD (Leadership, Education and Development) program at Wharton. Our exercises aimed to introduce the concept of corporate social responsibility and anti-corruption efforts in the private sector. Through the years our team has developed exercises on how businesses can engage in Anti-Corruption through Collective Action initiatives.



This year, the team created a new exercise that encouraged LEAD students to assume a corporate role of Royal Dutch Shell p.l.c. The material provided before the exercise included some corruption problems Royal Dutch Shell p.l.c. faced, and gave students the opportunity to think of possible strategies and collective action initiatives that Shell could use to fight corruption in the corporation. As a result, the students provided numerous intelligent, innovative and creative solutions on how the private sector can fight corruption.

For additional information on our programs please visit our [website](#).