



The Initiative for Global Environmental Leadership (IGEL) &
Zicklin Center for Business Ethics Research

Presents...

A Co-sponsored Seminar & Luncheon



SPEAKER: *Dave Stangis, Vice President
Corporate Social Responsibility Campbell's*



TITLE: *“Building Sustainability into the Fabric of Business Strategy”*

DATE: *Tuesday, October 20, 2009*

TIME: *Noon – 1:30 PM*

PLACE: *Jon M. Huntsman Hall
3730 Walnut Street
Room 641
Philadelphia, PA 19104*

SUMMARY

Dave will discuss his work at Campbell Soup and the ways he is translating the company's CSR and Sustainability strategy into actions that all the business units and employees can put into action. Dave will describe the governance structure he has put into place to help manage these efforts. He will share the characteristics he believes are essential to a sound CSR and Sustainability business strategy and will also explain the Company's new goals and targets in the areas of Environmental Sustainability, Community and Workplace.