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YES WE CAN IMPROVE BUSINESS STUDENTS' CHARACTER

Business ethics courses can improve students' character by assisting them in considering and realizing their values and in discerning the salient moral features of current and future situations as people of good character do – all in their best interests. We arrive at principles supportive of good character by reflective equilibrium, a process like what Aristotle calls dialectic. Case studies assist students in this process, and in improving their character generally.