

ZICKLIN CENTER FOR BUSINESS ETHICS RESEARCH SEMINAR SERIES

SPEAKER: Sally Gunz, Professor of Business Law of Accountancy
University of Waterloo

TITLE: "Professional Ethics in Formal Organizations"

DATE: February 24, 2005 – Noon – 1:30 PM – Room 641 JMHH

*If you plan to attend and would like a lunch, please email Gale Davis,
agale@wharton.upenn.edu*

ABSTRACT

"Professional Ethics in Formal Organizations"

By Sally Gunz

There has long been an "ideal" model of the profession in the sociology of the professions. Our point of departure is that the independent professional is something of a vanishing species, and professional practice is increasingly carried out within non-professional organizations (i.e. organizations that are not managed and largely staffed by fellow professionals). Indeed, can we expect to recognize our "ideal" professional at all whether it be in the multi-disciplinary professional service practice or more focused large private practices? Might in fact there be something fundamentally flawed about both this model? This chapter explores these issues and their implications for how ethical dilemmas are resolved.

BIOGRAPHICAL SKETCH

Sally Gunz is a Professor of Business Law in the School of Accountancy at the University of Waterloo. She is the Director of the Centre for Accounting Ethics at the University and a past-President of the Academy of Legal Studies in Business. Sally practiced commercial law and litigation in Sydney, Australia before moving to the United Kingdom for further business studies.

Since joining the University of Waterloo, Sally has taught primarily in the areas of business law and ethics. Her research program has focused on the roles and responsibilities of employed professionals, and lawyers and accountants in particular. She is the author of *The New Corporate Counsel* and co-author of *Canadian Business and the Law*.