



Global Dialogue on Corporate Responsibility and Ethics on March 18, 2005

Fundação Getulio Vargas – Sao Paolo
Tecnológico de Monterrey - Monterrey
Wharton School- Philadelphia
Washington D.C.

RUNNING ORDER (Washington Time)

Start	Duration	Speaker	Location	Topic
9:00	4'	D. Petkoski	HQ	Site check, welcoming remarks and explanation of the house rules; invite the professors to introduce themselves and their class
9:04	6'	FGV students	Sao Paolo	Professor introduces class – and then students give summary of the case study
9:10	3'	Monterrey Students	Monterrey	Professor introduces class – and then students give comments on the case study
9:13	3'	Wharton students	Philadelphia	Professor introduces class – and then students give comments on the case study
9:16	2'	WB participants	HQ	Additional comments on the case study
9:18	4'	Moderators	HQ/Philadelphia	Comments from the moderators
9:22	8'	FGV students	Sao Paolo	FGV students, as AT&T management, will discuss why they want to relocate their production plant
9:30	5'	Monterrey students (workers)	Monterrey	Response to the relocation considerations.
9:35	5'	Monterrey students (local/city government officials of the same town)	Monterrey	Response to the relocation considerations.



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**Corporate Social Responsibility
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9:40	5'	Wharton students	Philadelphia	Mexican government's response to the relocation consideration
9:45	2'	WB staff	HQ	Views of AT&T shareholders

9:47	5'	FGV students	Sao Paolo	AT&T management give their response
9:52	5'	Monterrey students	Monterrey	AT&T plant workers and local government officials give their response
9:57	5'	Wharton students	Philadelphia	The Mexican government gives its response
10:02	5'	WB participants	HQ	AT&T shareholders share their viewpoints and concerns.
10:07	5'	FGV students	Sao Paolo	AT&T board deliberation
10:12	1'	FGV students	Sao Paolo	Board votes on whether to relocate to Mexico.

At this point the role play ends and the participants speak as individuals. The rest of the time will be allocated for discussion among participants

10:13	3'	Moderators	HQ/ Philadelphia	Comments on the remarks
10:16	5'	Wharton students	Philadelphia	Additional discussion
10:21	5'	Monterrey students	Monterrey	Additional discussion
10:26	5'	WB audience	HQ	Additional discussion
10:31	5'	FGV students	Sao Paolo	Additional discussion
10:36	5'	HQ and all sites	All sites	Thanks and closing remarks
10:41				End of the session